After a brief discussion, Dr. Smallwood introduced Dr. Bishop, new Director of Institutional Effectiveness, who then facilitated a session about the needs of the University Assessment Council (UAC). The following items represent a consensus of ideas discussed over the two sessions conducted on March 11 and 12.

- Provide more professional development on why we “do assessment” and feedback on the quality of assessment practices with individual programs/units
- Provide more professional development at leadership level on use of data
- Provide more intense professional development on best practice in assessment to members of the UAC so they are the “experts”
- Involve chairs in developing assessment plans and reports and professional development with program faculty; provide examples of assessment done well
- Schedule UAC meetings well in advance and establish a regular meeting time
- Provide ongoing support as well as regularly established times (at least once a semester) for training on WEAVE and writing outcomes
- Identify ways to use the Graduating Senior Survey, e.g. disaggregate responses by program, revise so that it allows for students to respond to university-wide questions and then program-specific questions, include graduate students
- Investigate ways to assess research, including Academic Analytics
- Provide ongoing support for assessment so that it becomes a part of the institutional culture
- Integrate graduate/professional studies into assessment discussions
- Create “assessment resources” that are accessible to all, such as repository of exemplars with an explanation of why they are exemplars, metrics/tools, glossary, etc.
Assessment Council Notes: 11 March 2014

In attendance:

Holly Hallmann- Student Affairs
Kim Campbell- Business
Stuart Usdan- HES
Millie Jackson- University Libraries
George Daniels- Communications
John Schmitt- Graduate School/Provost Office
Marsh Adams- Nursing
Donna Keene- Continuing Studies

Bob spoke about the UA participating in the Technology component during our NSSE 2.0 2013 administration. It is a SACS standard and this data could be useful.

More faculty development on why we are doing assessment. Faculty don’t realize the consequences. Development at “Higher Level.” Leadership (Provost/VPs/Deans) may not understand how to really use the data. “Manage Up.” Example with the QEP Implementation team- representatives and Deans go back and forth about what to do or not do.

Involve Chairs--- hand holding, show good/bad examples. Chair is crucial for success. Have Chair’s meet with people. Chair’s need to understand why this is good/bad.

Schedule meetings well in advance so people can get them on their calendars.

On-going WEAVE/Learning Outcomes training. Maybe twice a year.